

FASHANNE

Fashion Talent of The Future

IMPACT REPORT

For the last decade, Fashanne have supported the very best in emerging British fashion talent. In 2026 we will be celebrating our 10 year Anniversary, and we wanted to share the impact we have been able to make since we started in 2016.

500

Students have participated in the Fashanne Programme since 2016

8

Universities have joined us throughout the years

32

Internships have been awarded since we introduced them in 2022 through participating companies that include Pentland Brands, Next, Paul Smith, ITL Group, Stoll GB, GreenEarth Cleaning and Waring Brooke, helping to boost graduate employment prospects

100

Hours of mentoring provided through brand sponsors to Fashanne winners since 2022

1M+

Impressions generated from media coverage

30

Leading brands have been a part of Fashanne since we started. Collaborations include exclusive brand sponsor workshops, webinars and co-branded product development with companies such as Next and Paul Smith

£16,600

Awarded through the Fashanne Fund to support winners kickstarting their careers after graduation

2000

Guests have attended our live shows since we first showed at Belvoir Castle in 2016

4M

Visitors reached every year through our photographic display at East Midlands Airport

56

National and regional press articles, features or broadcast pieces including Tatler and BBC Radio 2

£2500+

Raised for our charity partner, Rainbows, over the last few years

32,000

Visitors on our website in the lead up to the 2025 live show

37,286

Views across socials gearing up to and during the 2025 live show

81,649

Votes have been cast for The People's Choice Award over the years

Fashanne is the only major, not for profit, design programme and live awards show outside the capital to bring together the talent in our universities and showcase it, under one roof, to industry.

Our mission is to empower emerging talent, champion new voices in fashion, open doors that might otherwise remain closed and create opportunities to help secure the future of British fashion talent.

Together, we are not just shaping fashion—we're shaping futures.