

FASHANNE 2025

PROGRAMME & AWARDS

Fashion Designers of the Future

- **Fashanne is** a conduit for connecting industry with the next generation of talent in the fashion and textiles sector.
- **Fashanne partners** with the Midlands-based universities providing a programme that gives invaluable insights into the workplace, a platform to showcase their students' designs at our annual live event, mentoring and internships.
- **Fashanne provides** a pathway for businesses to access and form long-term sustainable relationships with some of the most talented final year students, helping bridge the gap between education and employment.
- **Fashanne Values:** Strong commitment to sustainability. Championing authenticity, diversity and inclusivity. Draws on the Midlands famous historical textile and clothing industry, whilst investing in an even greater future.

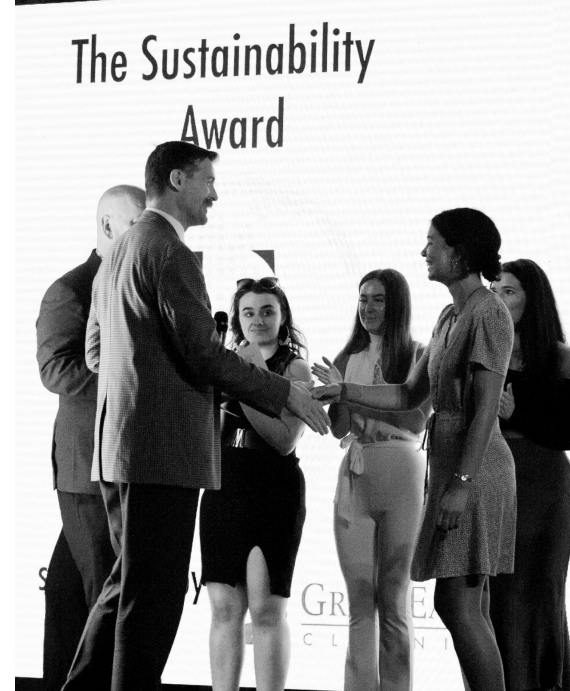


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- An annual programme supporting final year students studying fashion and textiles at universities across the Midlands providing opportunities for education, experience and gainful employment.
- Education – students are given exclusive access to workshops with leading British fashion and retail brands.
- Experience – participation in the annual awards with access to industry leaders.
- Employment – internships, mentoring and financial support for category winners.
- Since we introduced internships from 2021 onwards, we have successfully placed 24 graduate students in internships within the fashion industry.



BRAND SPONSORSHIP

- Connect your brand to Fashanne and enjoy all the benefits this can bring your company. Every office, every car, every mode of transport, every street is nothing without design and Fashanne can help expose your brand to the creators of the future.
- Fashanne is an incredible opportunity to enhance the collective value of the Fashion & Textiles industry and our universities as well as raise the profile of the Midlands region. Our permanent 85-piece photography exhibit throughout East Midlands Airport is a testament to this.
- Fashanne connects with over 4.2 million people across the Midlands and serves as a platform to showcase the region's heritage and strength in fashion and textiles design – past & present
- Sponsorship is an opportunity to give back and support your CSR/ ESG goals
- Help build brand engagement whilst supporting and nurturing young design talent through exclusive workshops designed by the brand
- Involvement in Fashanne supports the innovation and entrepreneurship in the Midlands (and beyond) and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.
- Investing in the future generation by becoming a part of Fashanne is a first-class showcase for any company enabling a partnership with innovation and inclusion at its grass roots and the opportunity to enjoy the marketing benefits and brand exposure that go hand in hand with the programme



BE A PART OF FASHANNE

There are numerous ways to get involved with Fashanne through sponsorship. **Gold** (£5k), **Silver** (£2.5k) and **Bronze** (£1k) packages are available. Please contact us to discuss how we can tailor these to suit your budget and requirements.

Sponsor or Part-sponsor an Award

Designer Menswear - *sponsored by Paul Smith*; Womenswear Design - *sponsored by Next*; High Street Menswear - *sponsored by Next*; Knitwear Design - *sponsored by Stoll GB*; Footwear & Accessory Design - *sponsored by Pentland Brands*; Commercial Design - *sponsored by ITL- Intelligent Label Solutions*; The ASBCI Innovation Award – *sponsored by Style 3D*.

Currently available: Athleisure Design; Sustainability; Textile Design; The People's Choice Award; The Daniel Hanson Award

- Be a part of this glittering event hosted by Patrick Grant and BBC's Anne Davies taking place on Thursday 26th June at St Mary's Church, Nottingham.
- Join our current sponsors using Fashanne's platform in connecting businesses with the next generation, with all the advantages of our profile, reach, media coverage – to include press and social media.

Contact laura@annedaviestv.co.uk for more information about Fashanne's exclusive sponsorship opportunities.

www.fashanne.com

