

# Take Part in Fashanne 2025



FASHANNE



Universities taking part put forward their most talented final year students for the 10 categories. A maximum of 2 Students reading a BA degree in any Fashion/ Textile related course can be entered for each category. All entries will be automatically put forward for the 2 Special Awards as well namely, The People's Choice and The Daniel Hanson Award.

(NB: If a student has produced 2 separate designs they could be put forward for 2 categories (no more than 2 please). For e.g. A student has produced a Womenswear collection with accessories, they could be eligible for The Womenswear Design Award and The Footwear & Accessory Award.)



## Categories

**Athleisure Design, Commercial Design, Footwear & Accessory Design, Designer Menswear, High Street Menswear, Knitwear Design, Sustainability, Textile Design, Womenswear Design and \*The ASBCI Innovation Award.**

\*The ASBCI Award is only open to universities who are members of the ASBCI. The 2 special awards: The People's Choice Award (voted for by the public) and the Daniel Hanson Award for Excellence. The Criteria for each award will be shared by Fashanne with the university course leaders.



## Judging

Each category will be judged by a nominated member of the sponsoring company. Entries are by 2D submissions (to include portfolio, videos, concept, images) to be submitted to Fashanne several weeks prior to the main awards event. The deadline will be in May 2025. The main event itself will be on 26th June 2025..



## Main Awards Event

This will be held at St Mary's Church, Nottingham on 26th June 2025. Each student will be showcasing 1 design on the catwalk (professional, celebrity and disabled models will be sourced by Fashanne). (NB: if student has no physical outfit, we can use film instead.) An evening of celebration to include the fashion show and presentation of awards. Hosted by Patrick Grant and Anne Davies with over 300 guests attending.



## Prizes

The winners will receive a paid internship with the sponsoring company of the sponsored category award. A cash prize of £200. Fashanne Award and Certificate. The professional high-res photographs of their designs on the catwalk will be sent to all students after the event.

Paul Smith

next  
NEXT.CO.UK



ASBCI  
ASSOCIATION OF SUPPLIERS TO  
THE BRITISH CLOTHING INDUSTRY

Style3D

KNIT  
DESIGN  
CENTRE  
STOLL<sub>gb</sub>

Pentland

# RATE CARD 2025



FASHANNE

## Fees to take part in Fashanne 2025



All 10 category awards & the 2 overall awards                      £3500

For 5 category awards & the 2 overall awards                              £2000

For 2 category awards & the 2 overall awards                              £1000

For 1 category award & the 2 overall awards                                £750



University staff will receive a certain number of free tickets to attend the event.  
All students taking part will get an offer code for discounted friends and family tickets to attend the event.



Your university logo will be present on the big screen at the event and on all associated marketing material. There also will be an opportunity to have a small stall at the event to promote your university.



Universities will be mentioned in relevant press releases, presence on the Fashanne website, social media and more.