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FASHANNE



## Fashanne Awards **2024** Sponsorship Packages

NOTTINGHAM  
TRENT UNIVERSITY

UNIVERSITY  
of DERBY

Pentland

next  
NEXTQUE

Paul Smith

DE MONTFORT  
UNIVERSITY  
LEICESTER

iTL  
Intelligent  
Label Solutions

Style3D

IT'S IN NOTTINGHAM

KNIT  
DESIGN  
CENTRE  
STOLL<sup>gp</sup>

rainbows  
hospice for children and young people

ASBCI  
ASSOCIATION OF SUPPLIERS TO  
THE BRITISH CLOTHING INDUSTRY

Victoria  
Centre



FASHANNE

## THE FASHANNE AWARDS

**FASHANNE** is the **Fashion Designers of the Future Awards**, which champions third and final year fashion and textile students, showcasing their designs to leading fashion experts and top industry professionals. Established in 2016 by BBC's Anne Davies, the Fashanne Awards have grown from just two to over eight categories, hundreds of hopeful applicants and internships awarded to previous winners.

Championing authenticity and celebrating the historical home of the clothing and textile industry, Fashanne draws on the Midlands great design past and hopes to invest in an even greater future, giving opportunities for businesses to form lifelong relationships with some of the newest and most exciting design talent around.

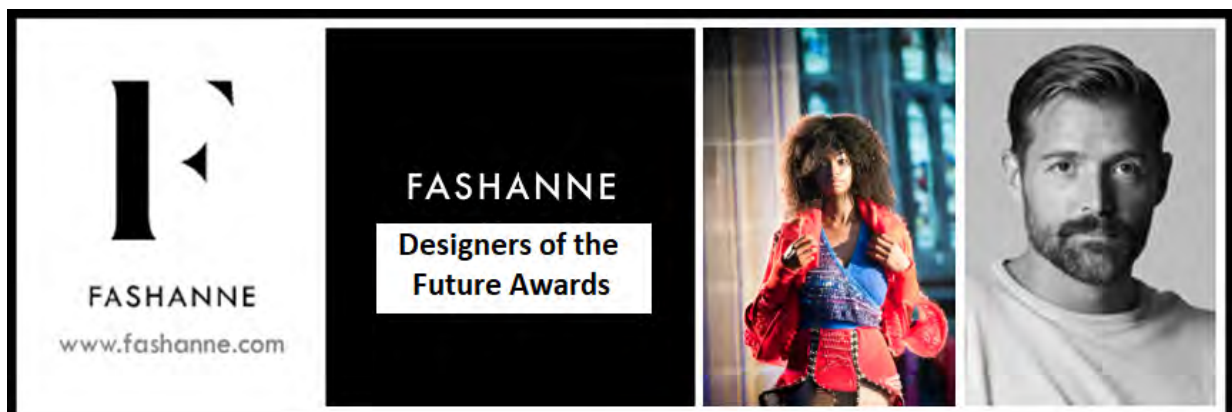
Our next exciting event will take place on **Thursday 20th June** at the stunning St Mary's Church in Nottingham and is expected to attract over 300 guests. The evening will be hosted by the founder of Fashanne, BBC's **Anne Davies** and special guest **Patrick Grant** and will include a drinks reception with entertainment, the fashion show with special guest models and the presentation of the awards.

Sponsorship of Fashanne will support the innovation and entrepreneurship in the Midlands and beyond and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.

In partnership with universities, the most talented students compete in ten category awards and two special awards to include The People's Choice. For the students it's an occasion like no other, with Fashanne supporting and nurturing the next generation of talent. Previous winners have gone on to design jobs at Alexander McQueen, Hugo Boss, All Saints, Boden, Pentland and Ted Baker to name a few.

Since our first awards event, held at Belvoir Castle and likened by 'Tatler' - as Dior showing at Blenheim, Fashanne has achieved significant coverage across BBC TV, radio and online. Following the hugely successful 2023 awards, we now look forward to the next spectacular live event in 2024!

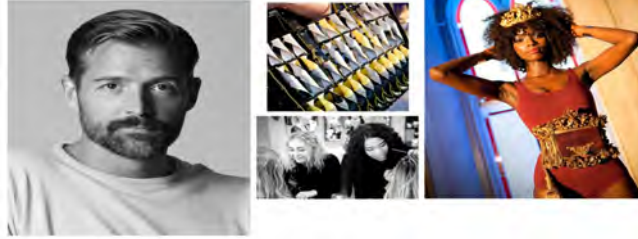
For more information about Fashanne's exclusive sponsorship opportunities and to book sponsorship packages, please contact [Laura@annedaviestv.co.uk](mailto:Laura@annedaviestv.co.uk)



*Join us on our journey to make FASHANNE a bi-word for young talent.*



FASHANNE



## AWARD "GOLD" SPONSOR

£5500 + 2-8wks paid internship/ mentoring

### Sponsor an Award (choice of 12):

Designer Menswear - *sponsored by Paul Smith*

Womenswear Design - *sponsored by Next*

High Street Menswear - *sponsored by Next*

Textile Design

Knitwear Design - *sponsored by Stoll GB*

Footwear & Accessory Design - *sponsored by Pentland Brands*

Commercial Design - *sponsored by ITL- Intelligent Label Solutions*

Athleisure Design

Sustainability

The ASBCI Innovation Award - *sponsored by Style 3D*

The People's Choice Award

The Daniel Hanson Award - *sponsored by It's in Nottingham*

Opportunity to sponsor one or more of the above Awards. Each package to include a paid 2-8 weeks internship or mentoring for the winner of that Award.

- Nominate a judge from your company and set the criteria for the award
- Be involved in the judging process - assess the 2D submissions and provide feedback
- Logo on all marketing material - printed collateral, leaflets, A-boards, banners
- Presence on big screen throughout the evening
- Social media posts - Twitter, Facebook, Instagram and LinkedIn
- Award Sponsor mentioned in all press releases when relevant to their chosen category
- Presence on the Fashanne website, including backlinks
- Featured in any films that Fashanne does for the event

### On the night

- 2 x VIP tables (to include 8 tickets, champagne and canapes)
- Opportunities to meet local businesses and other sponsors
- Announcements throughout the evening
- Presence on stage when the winner is announced - accompanying Anne Davies & Patrick Grant to present your award
- Company logo on official Fashanne photo backdrop & banners
- Presence on social media throughout evening
- Company logo on the big screen throughout the evening

### After the event

- Information on the Award Sponsors included in all editorial reports
- All official pictures taken on the evening available for sponsors to use at their own discretion
- Social media coverage after the event
- Opportunity to secure sponsorship for 2025 awards
- Internship opportunity for winning student valid for up to a year after graduation.

Contact [Laura@annedaviestv.co.uk](mailto:Laura@annedaviestv.co.uk) for more information about Fashanne's exclusive sponsorship opportunities and to book your package.