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FASHANNE



## Fashanne Awards **2024** Sponsorship Packages

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FASHANNE

## THE FASHANNE AWARDS

**FASHANNE** is the **Fashion Designers of the Future Awards**, which champions third and final year fashion and textile students, showcasing their designs to leading fashion experts and top industry professionals. Established in 2016 by BBC's Anne Davies, the Fashanne Awards have grown from just two to over eight categories, hundreds of hopeful applicants and internships awarded to previous winners.

Championing authenticity and celebrating the historical home of the clothing and textile industry, Fashanne draws on the Midlands great design past and hopes to invest in an even greater future, giving opportunities for businesses to form lifelong relationships with some of the newest and most exciting design talent around.

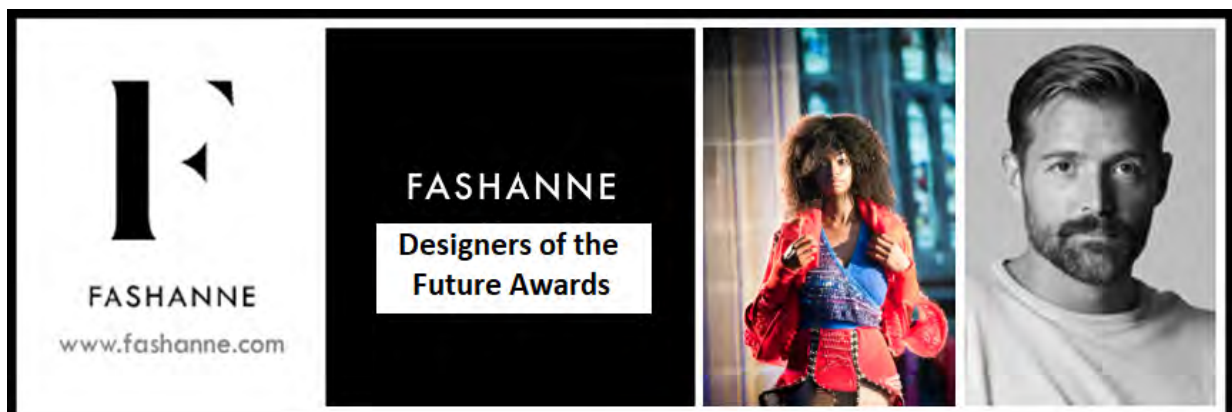
Our next exciting event will take place on **Thursday 20th June** at the stunning St Mary's Church in Nottingham and is expected to attract over 300 guests. The evening will be hosted by the founder of Fashanne, BBC's **Anne Davies** and special guest **Patrick Grant** and will include a drinks reception with entertainment, the fashion show with special guest models and the presentation of the awards.

Sponsorship of Fashanne will support the innovation and entrepreneurship in the Midlands and beyond and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.

In partnership with universities, the most talented students compete in ten category awards and two special awards to include The People's Choice. For the students it's an occasion like no other, with Fashanne supporting and nurturing the next generation of talent. Previous winners have gone on to design jobs at Alexander McQueen, Hugo Boss, All Saints, Boden, Pentland and Ted Baker to name a few.

Since our first awards event, held at Belvoir Castle and likened by 'Tatler' - as Dior showing at Blenheim, Fashanne has achieved significant coverage across BBC TV, radio and online. Following the hugely successful 2023 awards, we now look forward to the next spectacular live event in 2024!

For more information about Fashanne's exclusive sponsorship opportunities and to book sponsorship packages, please contact [Laura@annedaviestv.co.uk](mailto:Laura@annedaviestv.co.uk)



*Join us on our journey to make FASHANNE a bi-word for young talent.*



FASHANNE



## BRONZE SPONSOR

£1000

There is limited availability of our smaller packages for just £1000. We can tailor make a package to maximise your involvement in the Fashanne Awards to suit your marketing budgets. Whether it be a package for tickets, reserved seats and an advert on our website; or tickets with social media post(s); or to part sponsor the drinks reception, models, lighting etc. Please contact [Laura@annedaviestv.co.uk](mailto:Laura@annedaviestv.co.uk) to discuss your requirements.