



FASHANNE

Fashanne Autumn 2023 Newsletter



"What happens when design, ingenuity, and creativity collide? And, with it, a passion for slow, sustainable and considered fashion?"

The 2023 Fashanne Awards - Fashion Designers of the Future - held at St Mary's Church, Nottingham on Thursday 22nd June, showcased the incredible design talents bubbling away in our Region's universities.

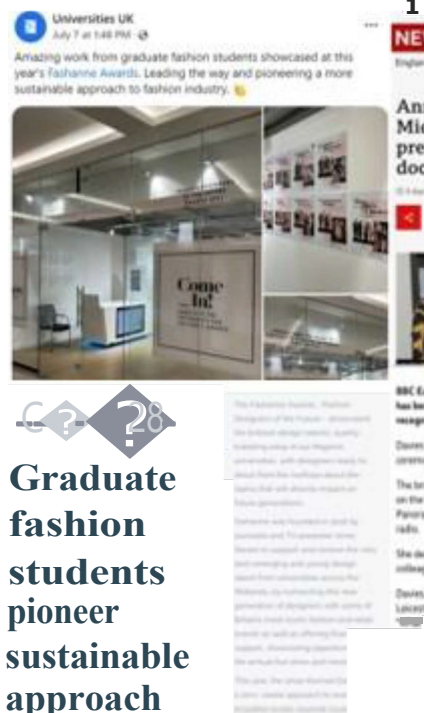
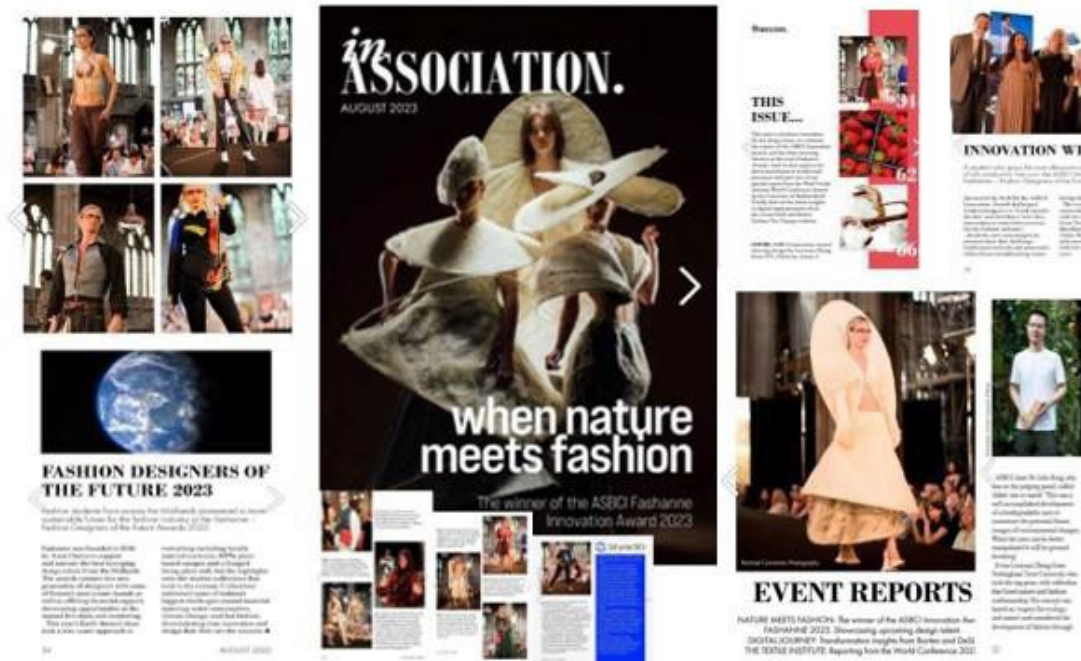
These awards connected with over 2 million people, with thousands taking part to vote in our 'People's Choice Award'. This year, the show themed Earth, had a zero-waste approach to everything including locally sourced cocktails, 100% plant-based canapes and a foraged living plant wall but the highlight was undoubtedly the student collections that took to the runway.

Whittled down from hundreds of entries, the 12 winners were announced at the spectacular live show with VIP guests being treated to a catwalk collection show addressing some of fashion's biggest challenges around material sourcing, water consumption, climate change, and fast fashion.

We couldn't be more proud of the winners and indeed all of the finalists!
For a full list of winners and runners up please visit www.fashanne.com

FASHANNE IN THE PRESS!

We have had over 20 pieces of press coverage in the last few months including several pieces on BBC Radio & online, two front covers and a 10-page feature!



Graduate fashion students pioneer sustainable approach

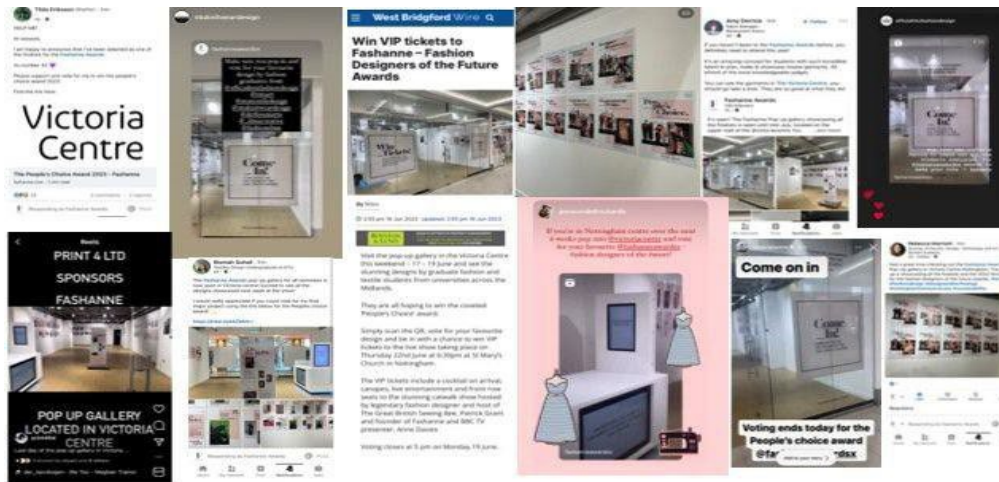


FASHANNE TAKES OFF!

This year we launched a permanent 24-piece photography display in partnership with East Midlands Airport to help showcase the region's heritage & strength in fashion and textiles design.

East Midlands Airport Customer Services and Security Director, Mike Grimes says of the exhibit; *"We're delighted to display images from the Fashion Designers of the Future Awards which have made big impact across our terminal. As the international gateway to the East Midlands, it's great that we can provide a platform to showcase this region's strength in fashion and textiles design. We hope this helps raise awareness of the great work and creativity that takes place on our doorstep."*

EMA is the international gateway to the Midlands with over 2.3 million passengers passing through the airport each year.



FASHANNE POP UP IN NOTTINGHAM

One of our founding missions at Fashanne is to promote and showcase the huge creative talent residing in our universities, as well as connecting this new generation of designers with industry, and this year we were able to take this one step further by hosting an exclusive 6-week pop up at Nottingham's Victoria Centre.

Our Fashanne pop up showcased all of the Fashanne entries for 2023 and allowed visitors to interactively vote for their favourite design entry for The People's Choice Award as well as win tickets to the live show.

In total, we had over 10,000 votes come in for the People's Choice Award!

LIMITED EDITION CHARITY TOTE BAG



Looking for a back-to-school bag or even a practical everyday tote - then look no further...We are very proud to launch our new charity collaboration between Fashanne & Next in support of Rainbows Hospice for Children and Young People.

Working together, we have developed a limited edition tote bag that features a very special design created by Aveena, one of the children and family supported by Rainbows.

100% of the profits from the sale of this product will go to Rainbows who support over 300 babies, children and young people living with serious and terminal illnesses by helping to fulfil their potential and helping families make the most of every precious moment.

To read more about Aveena's story and purchase a bag, please go onto Fashanne.com and click through to our charity page. The tote is also available from www.next.co.uk

Rainbows is a registered UK charity: 1014051

THANK YOU!

Last but not least we want to thank you all for your continued support for Fashanne!
We are so excited about Fashanne 2024, and we are working hard behind the scenes on
making it another great year!

Please follow us along on our socials [@fashanneawardsx](#) to keep up with the latest news
and stay up to date as we continue to share what we get up to!
