



Photos: Rachael Connerton Photography



INNOVATION AWARD

The ASBCI Student Innovation Award is back via the Fashanne Awards 2023. Sponsored by Style3D, the award is an opportunity for fashion students to showcase their creativity and challenge traditional ideas and processes.

The Fashanne Awards were launched by journalist Anne Davies in 2016 to highlight the emerging talent in the UK's fashion and textiles sector. The annual event sees students from participating universities submit entries in 10 categories that span menswear and womenswear,

footwear, textiles, athleisure, sustainability and, from 2023, innovation. The competition culminates in an awards evening and fashion show that will take place on 22 June at St Mary's Church in Nottingham.

The ASBCI Innovation Award sponsored by [Style3D](#) is an

opportunity for students on an approved course at an ASBCI member university or college to present an innovative idea or process for the fashion industry. The entry process required students to be creative in the execution and presentation of their ideas and the brief was purposely broad to encourage ideas that challenge traditional methods and processes.

Some outstanding entries have been submitted and we are excited to see these showcased at the awards ceremony on 22 June, where the winner will be announced. ♦



Style3D is a digital solution provider in the global fashion industry, building a digital fashion infrastructure using its own soft-tissue engine, industrial-level software, and 3D design integration and collaboration platform.

From fabric measurement, simulation design, design review, and online modification to visual effect display, Style3D provides a complete digital solution for different businesses in the fashion industry.

Style3D is a global company with R&D centres in China and the US and has businesses in Europe, North America, and the Asia Pacific region.