



FASHANNE 2023: AWARDS CRITERIA

“FOOTWEAR & ACCESSORIES DESIGN AWARD”

Sponsor – Pentland Brands

Judge – Rebekah Fenwick, Senior Designer

The collection must clearly demonstrate outstanding creativity in 3D design and construction.

Must include:

- Design Philosophy, Rationale. Presented in a creative and imaginative format to support the final submission.
- Mood boards, sketches, that show Design Development, Consumer profile & Colour palette.
- Materials board (explain material types. Experiments, treatments, innovations, sustainability etc.)
- Visuals should be illustrated to show the design features of the accessory, front, side view, trims, materials etc.
- Final design/s with Specification sheet.

