



## **FASHANNE 2023: AWARDS CRITERIA**

### **“DESIGNER MENSWEAR AWARD”**

*Sponsor – Paul Smith*

*Judge – Giuliano Martello, Menswear Coordinator*

Directional menswear outfits incorporating:

- Creative refined cutting/ tailoring with innovative/ quirky detailing.
- Craftsmanship and attention to construction detail and finishes.
- An eccentric print that defines the British Aesthetic.
- Sketchbook to clearly evidence concept development/ design development/ colour/ fabric choices / print development/ processes/ construction ideas and detail sampling.
- A 2D portfolio which documents a focused and edited design process from concept to finished line up of outfits with technical drawings, demonstrating the understanding of a chosen market level.

