



## **FASHANNE 2023: AWARDS CRITERIA**

### **“WOMENSWEAR DESIGN AWARD”**

*Sponsor – NEXT*

*Judge – Zeph Logan, Directory Product Manager*

An outstanding womenswear collection, which clearly demonstrates an exceptional ability in Creativity, Design, Cut and Construction, Colour and Fabric.

- Creative and contemporary design direction.
- Innovative use of colour/fabric/print.
- New materials/ technologies and/or manufacturing processes.
- Creative cutting/silhouettes.

