



FASHANNE 2023: AWARDS CRITERIA

“COMMERCIAL AWARD”

Sponsor – ITL – Intelligent Label Solutions

Judge – Hayley Solomon, Group Brand & Marketing Director

An outstanding menswear or womenswear high-street and/or activewear collection **which clearly demonstrates how garments and accessories can be complimented by labels/packaging.**

- Creative, forward-thinking design of both garments and labels/packaging.
- Innovative use of labels/packaging to compliment garments/accessories.
- Use of Innovative use of colour/fabric/print.

