



FASHANNE 2023: AWARDS CRITERIA

“SUSTAINABILITY AWARD”

Sponsor – GreenEarth Cleaning

Judge – Garry Knox, Sustainability Director

The life and times of the garment – what can be improved upon to reduce the impact on the environment?

- Design, sourcing and manufacturing considerations.
- How can the garment be made to last longer? How do you convince a fashion brand to make less and still make a profit?
- No longer of use? What’s next?

