



FASHANNE 2023: AWARDS CRITERIA

“ATHLEISURE AWARD”

Sponsored – TBC

Judge – Katie Greenyer, Creative Talent & Network Director, Pentland Brands

A menswear or womenswear collection which creatively captures an innovative Athleisure statement focused on ease and comfort in wear, merging casual with active.

- Demonstrate an understanding of contemporary leisure through a refined mix of silhouettes, fabrics, colour, processes, details, finishes and construction methods.
- Evidence concept/sampling/design idea development in supporting sketchbook/ portfolio.