



FASHANNE



Fashanne Awards **2023** Sponsorship Packages

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FASHANNE

THE FASHANNE AWARDS

FASHANNE is the **Fashion Designers of the Future Awards**, which champions third and final year fashion and textile students, showcasing their designs to leading fashion experts and top industry professionals. Established in 2016 by BBC's Anne Davies, the Fashanne Awards have grown from just two to over eight categories, hundreds of hopeful applicants and internships awarded to previous winners.

Championing authenticity and celebrating the historical home of the clothing and textile industry, Fashanne draws on the Midlands great design past and hopes to invest in an even greater future, giving opportunities for businesses to form lifelong relationships with some of the newest and most exciting design talent around.

The next exciting event will take place on **Thursday 15th June** at the stunning St Mary's Church in Nottingham and is expected to attract over 300 guests. The evening will be hosted by the founder of Fashanne, BBC's **Anne Davies** and special guest **Patrick Grant** and will include a drinks reception with entertainment, the fashion show with special guest models and the presentation of the awards.

Sponsorship of Fashanne will support the innovation and entrepreneurship in the Midlands and beyond and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.

In partnership with five leading universities - Nottingham Trent University, De Montfort University, University of Derby, University of Northampton and University of Huddersfield. The most talented students compete in nine category awards and two special awards to include The People's Choice. For the students it's an occasion like no other, with Fashanne supporting and nurturing the next generation of talent. Previous winners have gone on to design jobs at Alexander McQueen, Hugo Boss, All Saints, Boden, Pentland and Ted Baker to name a few.

Since our first awards event, held at Belvoir Castle and likened by 'Tatler' - as Dior showing at Blenheim, Fashanne has achieved significant coverage across BBC TV, radio and online. Following the hugely successful 2022 awards, we now look forward to the next spectacular live event in 2023!

For more information about Fashanne's exclusive sponsorship opportunities and to book sponsorship packages, please contact Laura@annedaviestv.co.uk



Join us on our journey to make FASHANNE a bi-word for young talent.



HEADLINE SPONSOR

- Company name in association with the awards
- Logo on all marketing material - printed collateral, leaflets, banners
- Presence on filming being made during the campaign (and possibility of filming at the Sponsor company itself)
- Included in the judging process (optional & dependent on industry)
- Logo on social media platforms - Twitter, Facebook, Instagram and LinkedIn
- Headline Sponsor mentioned in all press releases
- Presence on the Fashanne website, including backlinks
- Interview on community aspects, supporting local businesses and universities
- Opportunities to meet local businesses and other sponsors

On the night

- 2 x VIP tables (to include 10 tickets, champagne and canapes)
- Announcements throughout the evening
- Presence on stage when all winners announced - accompanying Anne Davies
- Company banners in the room
- Company logo on official Fashanne photo backdrop
- Advert & feature of company on Fashanne website
- Company logo on the big screen throughout the evening
- Presence on social media throughout the evening
- Discount on any additional tickets (20% for Headline Sponsors)

After the event

- Headline Sponsor interview included on the website
- Information on the Headline Sponsor included in all editorial reports
- Logo included on any YouTube videos made
- All official pictures taken on the evening available for sponsors to use at their own discretion
- Social media coverage for a further 8 weeks after the event
- Opportunity to secure sponsorship for 2024 awards

Contact Laura@annedavies.tv for more information about Fashanne's exclusive sponsorship opportunities and to book your package.