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FASHANNE



Fashanne Awards 2020 Sponsorship Packages

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FASHANNE

THE FASHANNE AWARDS

FASHANNE is the **Designers of the Future Awards**, which champions our region's design students and showcases their work to top businesses and leading fashion experts. In 2020, the 4th Fashanne Awards will take place on the **22nd and 23rd April over two days at the stunning St Mary's Church in Nottingham** and is expected to attract over 500 guests. Day 1: Judging of the students' work which will be exhibited throughout the church; talks from keynote speakers within the industry; Q&A session where the students (2nd & 3rd years) and guests have the opportunity to question the panel of judges and industry experts. Day 2: The main evening event hosted by the founder of Fashanne, BBC's Anne Davies, to include a fashion show showcasing the students designs with special guest models and the presentation of the awards.

Sponsorship of Fashanne will support the growing innovation and entrepreneurship in the East Midlands, provide a perfect opportunity for an unforgettable corporate hospitality event and shine a spotlight on your business, as you network with some of the region's leading business names.

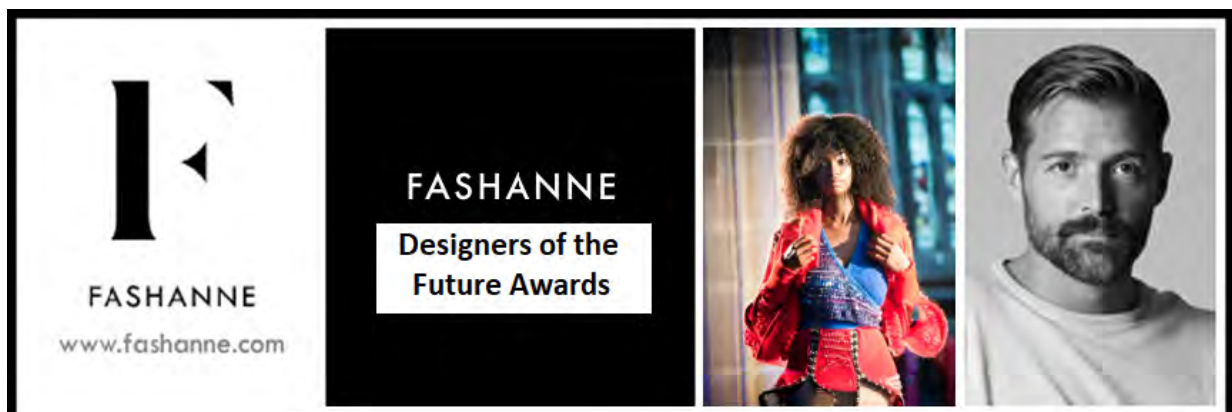
Involving up to six Midlands universities and with up to nine award categories, talented students compete to be put forward to the Fashanne finals. Our first Awards night held at Belvoir Castle brought us to the attention of **Tatler** who likened Fashanne to Dior showing at Blenheim. Fashanne 2017 and 2018 achieved significant coverage too on **BBC TV, radio and online**, with 2020 set to attract even more attention across the UK and beyond.

Not only do the Fashanne Awards offer a glittering evening for industry leaders, sponsors and guests, but for students it's an occasion like no other, as Fashanne nurtures the next generation of talent. Our models are students, our make-up artists are students and we support all young people at the beginning of their careers. Our winners have gone on to design jobs at **Hugo Boss** in Switzerland, **All Saints** and **Ted Baker** to name a few.

Winners become automatic members of **The Fashanne Academy** which, with designers and industry leaders will grow alongside the Awards to provide a hub of talent to foster opportunities for members and to help and guide new talent coming through in the world of textiles, fashion and design.

Fashanne is a product of our great design past, celebrating and investing in an even greater future, giving opportunities to business to form lifelong relationships with some of the most exciting design talent in the world.

Contact Laura@annedaviestv.co.uk for more information about Fashanne's exclusive sponsorship opportunities and to book your sponsorship package.



Join us on our journey to make FASHANNE a bi-word for young talent.



FASHANNE



AWARD "GOLD" SPONSOR

£5000 + 2 month internship or mentoring

Sponsor an Award (choice of 9):

Fashion Design Menswear
Fashion Design Womenswear
Textile Design
Knitwear Design
Footwear & Accessory Design
Commercial Design
Athleisure Design
Sustainable Design
People's Choice

Opportunity to sponsor one or more of the above Awards. Each package to include a paid 2 month internship or mentoring for the winning student of that Award.

- Logo on all marketing material - printed collateral, leaflets, A-boards, banners
- Logo on social media platforms - Twitter, Facebook, Instagram and LinkedIn
- Award Sponsor mentioned in all press releases when relevant to their chosen category
- Presence on the Fashanne website, including backlinks
- Opportunities to meet local businesses and other sponsors
- 4 tickets to attend Day 1 at St Mary's Church - exhibition, judging process, talks from keynote speakers within the industry and a Q&A session.

Main Event (Day 2), On the night

- 1 x reserved table (to include 4 tickets, 1 bottle of champagne and canapes)
- Announcements on the evening when referring to their chosen category
- Present the award to the category winner
- 1 x company banner in the room
- Company logo on official Fashanne photo backdrop
- Full page advert in souvenir brochure
- Company logo on the slideshow throughout the evening, when referring to their chosen category
- Presence on social media throughout the evening
- 4 x reserved front row seats for catwalk show
- Discount on any additional tickets (10% for Sponsors)

After the event

- Information on the Award Sponsor included in all editorial reports
- All official pictures taken on the evening available for sponsors to use at their own discretion
- Social media coverage for a further 8 weeks after the event
- Opportunity to secure sponsorship for 2021 awards

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